



THRIVE IN SPI

THRIVE IN SPI Media Kit & Business Overview

About Springfield Sangamon Growth Alliance

The Springfield Sangamon Growth Alliance (SSGA) is a not-for-profit organization committed to pursuing the economic prosperity and growth for Sangamon County and the City of Springfield, Illinois. Founded in 2018, the independently funded, public-private partnership is dedicated to growing Springfield and Sangamon County's economy. With investment from both public agencies and private companies, we provide direct services that support business growth and lead initiatives that enhance the competitive aspects of our community. Led by a volunteer, diverse, industry-driven board of directors,

SSGA is helping create and market a financially sound community; able to attract new businesses and skilled talent, while retaining the innovative companies and local workforce who already make Sangamon County their home. For more information about SSGA, visit www.ThriveInSPI.org.



**Springfield
Sangamon
Growth
Alliance**

Why is the Thrive In SPI Campaign Needed?

As the region's economic development leader, SSGA's goal is to unite Springfield and Sangamon County with a unified plan of action for business growth and development. In Springfield's long history, a business attraction initiative of this nature has never been done. Our goal for the Thrive In SPI Campaign is threefold:

- 1 Encourage Community Pride in Springfield Residents**
- 2 Support Local Businesses with Resources for Growth and Retention**
- 3 Attract New Business and Workforce to Springfield and Sangamon County**

Why?

A healthy local economy means long-term health for the overall region. The Thrive In SPI campaign will ignite community pride and awareness, increase the growth of current local businesses, and attract businesses and site selectors on a national/international level. Ultimately, these efforts will spur growth and increase the workforce pool for existing business – and attract new business to the region. Our goal is to create sustainable economic prosperity for Springfield and Sangamon County which will benefit both our economy and the quality of life for our residents.

“Springfield Sangamon Growth Alliance can fill a critical role in the community. We're in the position where we can help businesses access a wide range of resources almost like a concierge-type level assistance, and provide them with the tools they need to be successful.”

Ryan McCrady,
SSGA President and CEO

Our Mission

Pursue economic prosperity and growth for Sangamon County and the City of Springfield by creating a financially sound community able to attract new businesses and skilled talent, while retaining the profitable companies and local workforce who already make Sangamon County their home.

Our Vision

Leverage Sangamon County and the City of Springfield's historical significance, strong education system and choices, state-of-the-art medical facilities, geographic location, low cost of living and broad human outreach initiatives to create a more vibrant, diverse, multi-generational community through economic development efforts that attract and retain a broader range of stable employment opportunities.



Key Contacts - Board of Directors

Executive Committee



Dan Dungan, Chair
*Executive Chairman,
Springfield Electric*



Ed Curtis, Vice-Chair
*CEO, Memorial
Health System*



Sarah Phalen, Treasurer
*President & CEO,
Illinois National Bank*



Mike Aiello, Secretary
*President,
Troxell*



Sergio "Satch" Pecori,
*Nom. Comm. Chair
Chairman & CEO,
Hanson Professional
Services*



Arthur "Hy" Bunn,
*Immediate Past Chair
President & CEO,
BUNN*



Marita Zuraitis
*President & CEO,
Horace Mann*

Board Members

- **Jennifer Gill, Springfield Public Schools District 186**
- **Aaron Gurnsey, Central Illinois Building & Construction Trades Council**
- **Nina Harris, Springfield Urban League**
- **Chris Hembrough, The Greater Springfield Chamber of Commerce**
- **Geoff Isringhausen, Isringhausen Imports**
- **EJ Kuiper, MHA, DPT, FACHE, HSHS Illinois Division**
- **Mayor Jim Langfelder, City of Springfield**
- **Ryan Levi, LRS**
- **Tom Marantz, Bank of Springfield**
- **Dan Meckes, Crawford, Murphy & Tilly, Inc.**
- **Mike O'Shea, O'Shea Builders**
- **Bruce Sommer, Development & Innovation UIS**
- **Andy Van Meter, Sangamon County Board Chair**
- **Dominic Watson, Springfield Black Chamber of Commerce**
- **Dr. Charlotte Warren, Lincoln Land Community College**



Key Contacts

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“A healthy economy is very much like an ecosystem in the way all of those businesses interact with each other and support the overall needs of the community. Our goal is to foster the growth of a strong ecosystem that will benefit our community from a quality of life standpoint as well as economically.”

Ryan McCrady,
SSGA President and CEO

Media Inquiries

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Logo & Resource Requests

We are happy to share our brand identity elements, photographs, videos and other resources with our media contacts and business partners. Visit ThriveInSPI.org/media, or email requests to contactus@ThriveInSPI.org.



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